

## Press Release

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# L&T METRO RAIL COFFEE TABLE BOOK BAGS ABCI AWARD

We are happy to announce that L&T Metro Rail (Hyderabad) Limited (LTMRHL) - Coffee Table Book has bagged the prestigious ABCI Silver Award under the Prestige Publications category, at the 55<sup>th</sup> Annual Awards Contest, organized by the Association of Business Communicators of India (ABCI) at a glitzy awards night in Mumbai on 18<sup>th</sup> March 2016.

LTMRHL Coffee Table Book was pitted against India's leading corporates, banks and PSUs. It bagged the honours for the clarity of its communication, design, vibrancy of expression and for demonstrating that the strength of an organisation is its people.

The ABCI is the oldest and largest of communication body in India. Its annual contests attract keen competition. This year, over 120 organizations representing private sector companies, PSUs and communication agencies had submitted a total of 1425 entries.

Mr. V B Gadgil, CE & MD, LTMRHL stated, "It is indeed a moment of pride for us to receive this honour from ABCI the oldest and largest of communication body in India."



TROPHY

LTMRHL Coffee Table Book is a visual delight and a grand compilation of the major achievements of the company with a theme of “One Team One Dream” since its inception, aesthetically designed, highlighting the importance of PPP, various events, people, vendors and project related information with project photographs in a manner that it creates immense interest for its readers.



### **L&T Metro Rail (Hyderabad) Limited:**

L&T Metro Rail (Hyderabad) Limited is a subsidiary of L&T IDPL, promoted by Larsen & Toubro is an Indian multinational engaged in technology, engineering, construction, manufacturing and financial services with over USD 15 billion in revenue. It operates in over 30 countries worldwide. A strong, customer-focused approach and the constant quest for top-class quality have enabled L&T to attain and sustain leadership in its major lines of business for over seven decades.

For queries please contact:

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**HYDERABAD**

**21<sup>st</sup> March 2016**